



BULLS
OPENS
BREDS

Rockin **H** Simmentals

2021 ANNUAL
Production Sale
MARCH 20

12 NOON • CANBY, MINNESOTA

Welcome!

7th Annual Rockin H Simmental Production Sale 2021

Welcome fellow cattleman and women to our sale. Time just seems to fly by when you are in the cattle business and another year has come and gone. After going through 2020 and into 2021, I believe it is safe to say that we as cattle producers and stewards of the land can overcome about anything and everything that has been thrown our way. We are all strong enough to persevere the daily and yearly challenges that we face in today's challenges of the world.

A little look in the history on who we are...The cow/calf operation was started by my Grandfather & Grandmother, Leonard and Polly Hoffman. Back in 1955 when they got out of the service, the cow/calf, feeder cattle, and crop farm was a family ran operation for many years by them. My dad, Chuck, joined the operation as a partnership with his parents, Leonard and Polly. That is when the Simmental genetics were brought in and utilized the breed into their program. Jumping to 2005, I myself, Matt, started in on the family operation, purchasing about 50 cows from the family operation and other breeders in South Dakota, North Dakota and Nebraska. It was the beginning of a life-long passion of producing Simmental & SimAngus™ seed stock.

In 2009, the family then expanded the operation again where my dad built a feedlot facility on the Leonard & Polly Hoffman farm. The same year Matt expanded the cow/calf operation and began farming and ranching full time with his parents, Chuck and Lorie. The operation currently is around 200 head of cow/calf seed stock and a 500 head feedlot operation along with about 1500 acres of tillable land, ran and operated by Chuck, Lorie, Matt and Holly Hoffman and sons.

This year's sale offering consists of a really nice even set of stout, performance tested bulls with great eye appeal and genomic traits to produce the highest quality calves from start to finish. The bulls will be Average Daily Gain tested, scanned and semen tested. Along with being DNA tested for homozygous black and polled results this year to provide you the most data possible on these bulls. The bulls can remain here again free of charge until April 1st. If you are unable to receive them until later, we will be charging a \$3.00 per day feed and yardage fee. We will also deliver free of charge within 300 miles and/or assist you in trucking arrangements.

The open heifer offering is a little smaller than other years but the quality is tighter. We keep around 50 replacement heifers and these opens came off of the top end of the herd.

The bred offering is a little larger than last year. We decided to disperse all of our April and May calving cows simply to keep our calving period tighter and to have a more uniform calf crop. We didn't hold any of these cows back. A lot of the bred are really good young cows that have proven themselves in our operation year after year. The bred have all been serviced by some of our best herd sires in our operation. Breds were ultrasounded back in September. They have all been Scourboss and poured with Cydectin at pegging and cleanup this fall, they are ready to calve.

We would like to take this time to personally invite you to our Annual Production Sale on March 20, 2021 at 12:00 noon, North East of Canby, MN. If you have any questions and would like to view or talk about sale cattle please contact us. We would love to hear from you and talk cattle. If you are unable to attend the sale, you can view and bid online at www.LiveAuctions.TV and you can contact anyone on the sale staff and representatives to help you.

Matt and Holly Hoffman
Chuck and Lorie Hoffman



Rockin H Simmentals Annual Production Sale

At the Farm, 2569 220th Street, Canby, MN 56220

Motel Headquarters:

Canby Inn & Suites • 507-223-6868 • 127 1st St W, Canby, MN 56220

Terms & Conditions: All cattle sell under the Terms & Conditions of the American Simmental Association.

EPDs: EPDs listed are BOLT 2-9-21 numbers. Please note EPDs may change from the time sale catalog is printed until registration papers are transferred.

Sale Order & Updates: Additional information and sale order can be found on the Eberspacher Enterprises website or Facebook page. Download the EE smart phone APP for all current sale information!

Announcements: Announcements made sale day and from the auction block during the sale take precedence over printed material associated with this sale. Anyone attending this sale attends at their own risk. Breeder or any of sales force will not be held responsible for any personal injury for attending this sale.

Trucking: Breeder and sales force will assist buyers in coordinating and making the most economical trucking arrangements possible.

Insurance: Insurance available sale day through sale management and Jame Krieger 812-208-0956 & Anna Krieger 269-470-7553.

Auctioneer: Col. Dustin Carter 712-898-9972

Marketing Representatives:

- Val Eberspacher, EE Sales612-805-7405
- Chance Ujzdowski920-740-7536
- Kelly Schmidt, Cattle Business Weekly406-599-2395
- Andrew Swanson, AgriMedia Group.....507-829-4133
- Todd Sik.....507-828-5538
- Kipp Julson605-351-9088

Keep N Feed Program: Rockin H Simmentals will feed them free of charge until April 1st. Delivery is expected at that time. Bulls will be charged \$3.00/day after April 1st. Contact breeder for more information.

Take your bull home sale day and receive a \$100 discount!



For more information contact Live Auctions Support at 682-816-4900

Sale Schedule:

Friday, March 19th

Viewing of Sale Cattle

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Saturday, March 20th

8:00 AM

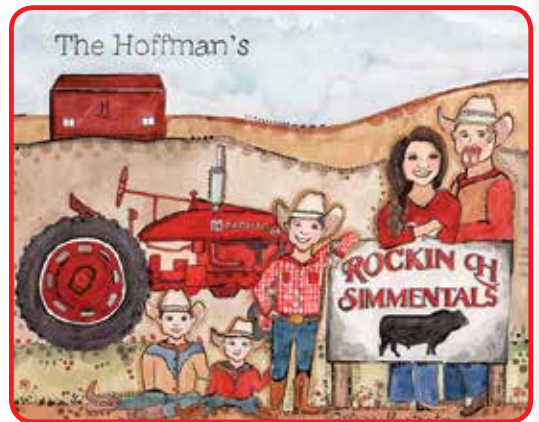
Viewing of Sale Cattle

11:00 AM

Complimentary Lunch Served

12:00 Noon

Rockin' H Simmentals 2021
7th Annual Production Sale
(Video Sale)



The Hoffman's: Matt & Holly Taten, Maxten & Eli

Sale Day Phones:

Matt 507-530-2600

Chuck 507-530-1814

Val 612-805-7405

Rockin H Simmentals will retain 1/3 semen interest in all their bulls selling.



Rockin H Simmentals

Matt & Holly Hoffman
Canby, MN
507-223-5425 or
Cell 507-530-2600

Chuck & Lorie Hoffman
Porter, MN
Cell 507-530-1814

Eberspacher ENTERPRISES INC.

Sale Managers, Val & Lori Eberspacher
507-532-6694 or Val Cell 612-805-7405
CATALOG ONLINE AT
WWW.EBERSALE.COM



1 Rockin H Mr. Cashflow H29

Homo Black Homo Polled Purebred ~ ASA#3831482
 BD: 2-4-20 ~ Tattoo: H29
 Adj BW: 80 ~ Adj WW: 662

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	1.5	80	121	.26	6	21	61	21
DOC	CW	YG	Marb	BF	REA	API	TI	
12.0	26.9	-.55	.02	-.094	1.20	136	77	

CCR Wide Range 9005A
BCLR Cash Flow C820
BCLR Miss Monica U820
3C Pasque X0572 B
Rockin H Ms.Superior 150
DSR Black Passion N150

One of our favorite purebreds of the offering. BCLR Cash Flow son that is built with a lot of rib shape and dimension. With a big deep flank, a nice square hip and genetic pedigree that is pretty diverse.



2 Rockin H Mr. Highridge H04

Homo Black Homo Polled Purebred ~ ASA#3725185
 BD: 1-25-20 ~ Tattoo: H04
 Adj BW: 78 ~ Adj WW: 772

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	.8	78	115	.23	6	28	67	17
DOC	CW	YG	Marb	BF	REA	API	TI	
9.0	30.3	-.35	.17	-.077	.76	139	81	

CCR Cowboy Cut 5048Z
TJ High Plains 986E
TJ Ms. 38W
Ellingson Dominator W905
Rockin H Ms.Domino 391
Rockin H Miss Y391

A more moderate purebred to High Plains son. Ranks in the top 5% for CE, super disposition.



3 Rockin H Mr. Directimpact H22

Homo Black Homo Polled 5/8 SM 7/32 AN 5/32 CS ~ ASA#3831459
 BD: 2-2-20 ~ Tattoo: H22
 Adj BW: 81 ~ Adj WW: 659

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	-.5	85	128	.27	7	24	66	18
DOC	CW	YG	Marb	BF	REA	API	TI	
9.8	31.1	-.29	.29	-.038	.88	142	85	

Hook's Black Hawk 50B
KRJ HZN Direct Impact F805
OMF/DK Darling D49
Rockin H Mr. Doublebarrel
Rockin H Ms.Doubletime
Rockin H Ms.Danny D126

A great numbered high spread bull on his EPD profile. Direct Impact son that was born at 75 pounds and weaned at 760 lbs.



TJ Teardrop 783F, Sire



AJE Miss Gracie Y7, Grandam

4 NEMZ Mic Drop H03

Homo Black Homo Polled
Purebred ~ ASA#3724724
 BD: 1-25-20 ~ Tattoo: H03
 Adj BW: 84 ~ Act WW: 710

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	.1	78	117	.24	6	31	70	17
DOC	CW	YG	Marb	BF	REA	API	TI	
12.1	31.0	-.38	.13	-.078	.87	136	81	

TJ Main Event 503B
TJ Teardrop 783F
TJ Ms. 38W
W/C BF Innocent Man
HILB/SHER Angelic Grace
AJE Miss Gracie Y7

H03 is a homo black homo polled individual that is out of a first calf heifer. A more moderate framed bull that is still packed with muscle. An all-around balanced bull both on paper and phenotypically.



5 Rockin H Mr. Highplains H06

Homo Black Homo Polled 3/4 SM 3/16 CS 1/16 MA ~ ASA#3831510
 BD: 1-27-20 ~ Tattoo: H06 ~ Adj BW: 70 Twin ~ Adj WW: 639

Pedigree for Lots 5 & 6;
CCR Cowboy Cut 5048Z
TJ High Plains 986E
TJ Ms. 38W
RS 17Y
Rockin H Ms.A4
N 4

Full brothers born twins sire by TJ High Plains and a big Ol'Tanker cow that kept both her calves at her side from start to finish and she did amazing and bred back AI on her first heat. Both these bulls are built super similar, long, stout, cool fronted and easy moving – the only difference is the blaze on H07.



TJ High Plains 986E, Sire

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	1.7	80	118	.24	6	30	70	15
DOC	CW	YG	Marb	BF	REA	API	TI	
7.0	34.2	-.37	.13	-.084	.81	129	80	



6 Rockin H Mr. Highplains H07

Homo Black Blaze Homo Polled 3/4 SM 3/16 CS 1/16 MA ~ ASA#3831568
 BD: 1-27-20 ~ Tattoo: H07 ~ Adj BW: 60 Twin ~ Adj WW: 606



HS/HSF Ultrastar U14K, Grandam



Rockin H Mr Smokeshow 601, \$10,000 Full Brother

7 Rockin H Mr. Hawk H30

Homo Black Homo Polled Purebred ~ ASA#3831429
 BD: 2-4-20 ~ Tattoo: H30
 Adj BW: 49 Twin ~ Adj WW: 521

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	-.1	88	140	.33	8	20	64	18
DOC	CW	YG	Marb	BF	REA	API	TI	
11.0	39.7	-.36	.16	-.053	1.10	148	87	

Hook's Xavier 14X
Hook's Black Hawk 50B
Hook's Yvette 100Y
JF Rancher 222Z
Rockin H Ms.Emmarae
HS/HSF Ultrastar U14K

Full sib to our High Selling bull from last year going to Hart Simmental born a twin so he was really small at birth but his dam got him moving in the right direction. If you are looking for a calving ease bull, this guy would be a good choice. The Black Hawks come very easy.



8 Rockin H Mr. Genten H32

Homo Black Homo Polled 5/8 SM 1/4 CS
1/8 AN ~ ASA#3831508
 BD: 2-4-20 ~ Tattoo: H32
 Adj BW: 88 ~ Adj WW: 652

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	2.6	75	112	.23	7	28	66	16
DOC	CW	YG	Marb	BF	REA	API	TI	
11.7	25.1	-.35	.28	-.069	.78	125	75	

NLC Progressive 40C
NLC Gen Ten 82E
NLC A109 Amber
Mr. NLC Bismark 07Z
Rockin H Ms.Bismark 600 W600T

Another great outcross option here, sired by NLC Gen Ten and a Mr. NLC Bismark on the dam side.



9 Rockin H Mr. Houston H34

Red Homo Polled Purebred
ASA#3725190
 BD: 2-5-20 ~ Tattoo: H34
 Adj BW: 96 ~ Adj WW: 946

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	2.3	87	133	.29	5	26	69	20
DOC	CW	YG	Marb	BF	REA	API	TI	
13.1	41.7	-.48	.33	-.098	1.14	152	89	

Bar CK Hunter 3006A
KBHR Sniper E036
KBHR C078
CDI Hometown 246A
Rockin H Ms.Hometown F34
Rockin H Built Right

Super long, stout, high API and TI bull out of a first calf heifer. Our red bull offering is down this year but the two KBHR Sniper sons are some of the best we have raised yet.



KBHR Sniper E036, Sire



KBHR High Road E283, Sire

10 Rockin H Mr. Highroad H40

Homo Black Homo Polled
3/4 SM 1/4 CS ~ ASA#3831473
 BD: 2-7-20 ~ Tattoo: H40
 Adj BW: 81 ~ Adj WW: 682

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	.9	92	139	.30	7	28	74	15
DOC	CW	YG	Marb	BF	REA	API	TI	
11.7	39.9	-.43	.40	-.075	1.16	149	95	

Hook's Beacon 56B
KBHR High Road E283
WS Miss Sugar C4
Hook's Broadway 11B
Rockin H Ms.F91
X55

WOW! I think the picture of this tank does the talking for him. A top 5% and 10% WW and YW a top 2% REA and a TI in top 3%. Just a hunch but I'm thinking this fella is going to scan really well.



11 Rockin H Mr. Highroad H10

Homo Black Hetero
Polled Purebred
ASA#3831498
 BD: 1-28-20 ~ Tattoo: H10
 Adj BW: 73 ~ Adj WW: 624

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	.0	86	133	.29	9	28	71	17
DOC	CW	YG	Marb	BF	REA	API	TI	
11.5	42.4	-.42	.33	-.068	1.21	153	91	

Hook's Beacon 56B
KBHR High Road E283
WS Miss Sugar C4
TJ Northward 573C
Rockin H Ms.Eden E122
Miss Rockin H

High Road son that posts a real nice EPD profile, weaned at 750lbs in October and was only 70lbs at birth, so this bull jumped through all the hoops with ease. Add this guy to your list sale day if your looking to produce pounds just in your next calf crop.



12 Rockin H Mr. Highroad H18

Homo Black Dbl Polled
3/4 SM 3/16 AN 1/16 CS
~ ASA#3831472
 BD: 1-31-20 ~ Tattoo: H18
 Adj BW: 83 ~ Adj WW: 608

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	-.6	84	127	.27	9	26	68	15
DOC	CW	YG	Marb	BF	REA	API	TI	
12.2	37.8	-.38	.38	-.056	1.10	142	87	

Hook's Beacon 56B
KBHR High Road E283
WS Miss Sugar C4
Mr. NLC United 3108A
Rockin H Ms.Elise E91
Rockin H Ms.Bismark 600

Super long, stout, big topped, square hipped. A High Road son that has been a herd standout, out of a great young United granddaughter.



13 Rockin H Mr. Sniper H42

Red Homo Polled Purebred
 ASA#3831476
 BD: 2-7-20 ~ Tattoo: H42
 Adj BW: 91 ~ Adj WW: 740

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	.9	88	137	.31	7	30	74	20
DOC	CW	YG	Marb	BF	REA	API	TI	
14.6	44.8	-.47	.26	-.093	1.19	146	86	

Bar CK Hunter 3006A
 KBHR Sniper E036
 KBHR C078
 CDI Authority 77X
 Rockin H Ms. Authority
 GS Lanaks Scarlet Dream

Purebred, big deep rib, wide topped Sniper son out of a first calf heifer that goes back to CDI Authority and Scarlet Dream. High performance spread bull on paper. Ranked 2nd of 43 at weaning and Ratio 126.



14 Rockin H Mr. Direct Impact H45

Homo Black Homo
 Polled 1/2 SM 3/8 CS
 1/8 AN ~ ASA#3831466
 BD: 2-9-20 ~ Tattoo: H45
 Adj BW: 86 ~ Adj WW: 781

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
15	.0	102	156	.34	7	29	80	19
DOC	CW	YG	Marb	BF	REA	API	TI	
10.1	48.8	-.30	.29	-.050	1.06	153	95	

A great calving ease option here along with a top 1% and 2% weaning and yearling weight. A super, well balanced, high spread EPD profile all the way through that goes back to a first calf heifer out of the great TJ Main Event. Lets not forget he also came in 1st place for weaning. Look him up sale day. Genotypical stand out.

Hook's Black Hawk 50B
 KRJ HZN Direct Impact F805
 OMF/DK Darling D49
 TJ Main Event 503B
 Rockin H Ms. Maintime
 ES Y43



15 Rockin H Mr. Direct Impact H48

Homo Black Homo
 Polled Purebred ~
 ASA#3831486
 BD: 2-9-20 ~ Tattoo: H48
 Adj BW: 91 ~ Adj WW: 701

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	.7	87	132	.28	8	26	69	20
DOC	CW	YG	Marb	BF	REA	API	TI	
10.2	33.3	-.28	.35	-.039	.88	159	90	

Hook's Black Hawk 50B
 KRJ HZN Direct Impact F805
 OMF/DK Darling D49
 Mr. NLC Bismark 07Z
 Rockin H Ms. Bismark F95
 DSR Miss Integrity U55

Jet black Direct Impact son ranking in the top 10% in TI and 5% in API out of a first calf heifer.


 KRJ HZN Direct Impact
 F805, Sire



Chance

Hook's Bozeman 8B, Sire

16 Rockin H Mr. Boz H49

Homo Black Homo Polled
1/2 SM 1/2 AN ~ ASA#3840610
BD: 2-9-20 ~ Tattoo: H49
Adj BW: 76 ~ Adj WW: 614

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	-1.0	66	106	.25	8	19	51	11
DOC	CW	YG	Marb	BF	REA	API	TI	
9.5	21.6	-.17	.44	-.026	.48	131	77	

GW-WBF Substance 820Y
Hook's Bozeman 8B
Hook's Will Power 24W
Rockin H Ms.C600YS

Heavy boned, big footed, sound Bozeman son. The Bozemans always are born easy and excel to the finish line.



Chance



17 NEMZ Houdini H50

HS Look My Way X12, Grandam

Homo Black
Homo Polled
3/4 SM 1/4 AN
ASA#3839767
BD: 2-10-20 ~ Tattoo: H50
Adj BW: 84 ~ Adj WW: 644

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	1.2	70	108	.24	5	14	50	15
DOC	CW	YG	Marb	BF	REA	API	TI	
11.3	25.4	-.37	.29	-.068	.84	127	73	

GW-WBF Substance 820Y
Hook's Bozeman 8B
Hook's Will Power 24W
GLS Combination R2
Volz's Carrie
HS Look My Way X12

A 3/4 blood Bozeman son that has a disposition like no other, plus this guy is massive boned and footed! His dam sure knows how to wean off a massive calf every year and I don't doubt this guy won't follow those footsteps for his progeny.



Chance

18 Rockin H Mr. Genten H53

Homo Black Homo
Polled 3/4 SM 1/4 AN
ASA#3831516
BD: 2-11-20 ~ Tattoo: H53
Adj BW: 84 ~ Adj WW: 638

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	1.6	85	128	.27	5	25	68	18
DOC	CW	YG	Marb	BF	REA	API	TI	
12.5	41.6	-.20	.28	-.041	.74	134	81	

NLC Progressive 40C
NLC Gen Ten 82E
NLC A109 Amber
S A V Priority 7283
Rockin H Ms.Priority
ES Y43

Here is a 3/4 blood outcross genetics, weaned at 810lbs in October, high performance bred bull.

19 NEMZ Time Traveler H51

Hetero Black Homo Polled
 Purebred ~ ASA#3839766
 BD: 2-10-20 ~ Tattoo: H51
 Adj BW: 84 ~ Adj WW: 698

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	1.2	78	114	.22	7	22	62	14
DOC	CW	YG	Marb	BF	REA	API	TI	
6.3	32.8	-.51	-.01	-.105	1.06	123	76	

HTP/SVF Duracell T52
 HPF Quantum Leap Z952
 RP/MP Right To Love 015U
 W/C Loaded Up 1119Y
 HILB/SHER Loaded Beauty
 HSF/HS Sheza Beauty U823



HILB/SHER Loaded Beauty, Dam



Time Traveler is "Out of this World" good. This purebred, homo polled, hetro black bull is packed full of power and presence and is going to be one of those best-of-both-world bulls that puts pounds on your calves but is also going to go out and make some beautiful females. He is awesome fronted, deep sided, massive hiped and balances out well on paper. On top of that he is out of my many time champion cow "Shay" who has a beautiful udder and weans off a massive calf like it's the easiest thing in the World. I think if I was around on picture day, I would have convinced myself to keep this bull for myself and show him and try and make a name for him! Keep an eye out for this guy on sale day, this bull could bring your herd to the next dimension.



20 Rockin H Mr. Blackhawk H62

Homo Black Homo
 Polled Purebred
 ASA#3831558
 BD: 2-14-20 ~ Tattoo: H62
 Adj BW: 69 ~ Act WW: 650

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
15	-1.6	72	109	.23	9	23	59	19
DOC	CW	YG	Marb	BF	REA	API	TI	
9.9	35.9	-.35	.14	-.055	1.0	144	79	

Hooks Xavier 14X
 Hooks Black Hawk 50B
 Hook's Yvette 100Y
 SS Ebonys Grandmaster
 Rockin H Miss Y297
 Rockin H Showgirl

Purebred calving ease bull out of Hook's Black Hawk, built moderate and thick, comes with a great disposition.



21 Rockin H Mr. Bozeman H68

Homo Black Homo
 Polled Purebred
 ASA#3831496
 BD: 2-16-20 ~ Tattoo: H68
 Adj BW: 94 ~ Adj WW: 592

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	2.0	63	96	.20	5	13	44	16
DOC	CW	YG	Marb	BF	REA	API	TI	
10.3	15.2	-.39	.26	-.078	.67	129	71	

GW-WBF Substance 820Y
 Hook's Bozeman 8B
 Hook's Will Power 24W
 RS7U
 Rockin H Ms.X626
 GFI Miss Shania S626

Purebred Bozeman son out of a powering productive cow, Ms. X626. Super disposition, easy moving sure footed bull.



TJ Franchise 451D, Sire

22 Rockin H Mr. Franchise H90

Homo Black Blaze Hetero
Polled 5/8 SM 1/4 AN 1/8 CS
 ~ ASA#3831492
 BD: 2-26-20 ~ Tattoo: H90
 Adj BW: 94 ~ Adj WW: 757

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	3.7	93	142	.31	7	30	76	17
DOC	CW	YG	Marb	BF	REA	API	TI	
12.8	45.5	-.19	.23	-.041	.73	127	82	

CCR Cowboy Cut 5048Z
TJ Franchise 451D
TJ Miss Net Worth U11
Nichols Manifest T79
Rockin H Ms.Manifest 152
Rockin H Showgirl

Big, long and stout blaze faced TJ Franchise son that performed well, ranked 1st at weaning and Ratio a 118 and ranking in the top 5% for weaning weight, super disposition. True pound leader.



23 Rockin H Mr. Franchise H79

Homo Black Dbl Polled
3/4 SM 1/4 AN
 ASA#3831532
 BD: 2-21-20 ~ Tattoo: H79
 Adj BW: 80 ~ Adj WW: 596

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	1.4	71	103	.20	7	23	59	18
DOC	CW	YG	Marb	BF	REA	API	TI	
13.8	28.5	-.19	.23	-.033	.59	127	71	

CCR Cowboy Cut 5048Z
TJ Franchise 451D
TJ Miss Net Worth U11
TNT Axis X307
Rockin H Ms.Camela 866
Rockin H Miss Red Dream

Son of the super popular TJ Franchise, 3/4 SM that is built more moderate with a nice clean front third.



24 Rockin H Mr. BHawk H80

Homo Black Homo
Polled Purebred
 ASA#3840608
 BD: 2-21-20 ~ Tattoo: H80
 Adj BW: 79 ~ Adj WW: 624

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
15	-1.2	82	130	.30	9	17	58	19
DOC	CW	YG	Marb	BF	REA	API	TI	
11.9	42.4	-.37	.09	-.064	1.09	148	83	

Hook's Xavier 14X
Hook's Black Hawk 50B
Hook's Yvette 100Y
HPF Optimizer A512
Rockin H Ms.Darva D30
3C Crocus Y1615 B

Calving ease bull ranking in the top 10% for CE and birth weight.



Pedigree for Lots 25, 26 & 27:
 Remington Secret Weapon 185
 SSC Shell Shocked 44B
 Lazy H Shez Too Cool W58
 Dameron First Impression
 Rockin H Ms.Dakota D07
 HSF Julie Ann B408

25 Rockin H Mr. High Roller H87

Red Baldy Homo Polled
 3/4 SM 1/4 AN ~ ASA#3725193
 BD: 2-24-20 ~ Tattoo: H87
 Adj BW: 88 ET ~ Adj WW: 730

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	.6	69	101	.20	5	14	49	15
DOC	CW	YG	Marb	BF	REA	API	TI	
9.5	25.4	-.27	.03	-.052	.63	113	66	

Flush mates out of our own Ms. Dakota D07 x Shell Shocked, High Roller and Shell Shocked H97 are both eye catchers in the pen. I call them the "Pretty Boys" of the bunch. They have that eye catching presence to them. We dont think you can go wrong with either. The red baldy market seems to be really hot right now, along with the Black Blaze never slowed down. You make the call, their half sib heifer is also a beauty. Dakota's natural calf out of our high selling bull from 2019. Rockin H Mr. Long Range selling as Lot 40 so the proof is laid out here for you folks. The Dakota matings work every time. Get ahold of some while you can.



26 Rockin H Mr. Shellshocked H97

Hetero Black Blaze
 Dbl Polled 3/4 SM
 1/4 AN ~ ASA#3831530
 BD: 3-1-20 ~ Tattoo: H97
 Adj BW: 89 ET ~ Adj WW: 626

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	.7	71	103	.20	5	14	49	15
DOC	CW	YG	Marb	BF	REA	API	TI	
9.8	22.9	-.26	.03	-.052	.58	113	67	

27 Mr. Beck Farms Highball H14

Hetero Black Dbl Polled
 3/4 SM 1/4 AN
 ASA#3770495
 BD: 2-8-20 ~ Tattoo: H14
 Adj BW: 88 ET ~ Adj WW: 675

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	-.2	69	96	.17	5	14	49	13
DOC	CW	YG	Marb	BF	REA	API	TI	
12.4	27.8	-.25	.01	-.050	.64	110	66	



BCLR Cash Flow C820, Sire

28 Rockin H Mr. Cashflow H99

Homo Black Homo Polled
 Purebred ~ ASA#3831537
 BD: 3-1-20 ~ Tattoo: H99
 Adj BW: 84 ET ~ Adj WW: 636

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	.5	82	116	.21	6	14	55	17
DOC	CW	YG	Marb	BF	REA	API	TI	
13.4	25.0	-.49	-.03	-.082	1.11	130	77	

CCR Wide Range 9005A
 BCLR Cash Flow C820
 BCLR Miss Monica U820
 SS Goldmine L42
 Double J Miss U828
 Double J Miss S656

A result of an embryo we purchased from Double J Farms out of their great U828 Donor and BCLR Cash Flow. Big, deep rib, cool hip and top on this herd sire standout.



29 Rockin H Mr. Robust H119

Homo Black Homo
 Polled 5/8 SM 1/4 CS
 1/8 AN ~ ASA#3831505
 BD: 3-14-20 ~ Tattoo: H119
 Adj BW: 90 ~ Adj WW: 703

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.1	83	120	.23	3	25	67	13
DOC	CW	YG	Marb	BF	REA	API	TI	
9.1	35.8	-.46	.03	-.098	1.02	114	77	

GW Robust 605Z
 Rockin H Mr. Robust D127
 Rockin H Miss Rampage
 Kappes Trailblazer S516
 Rockin H Miss Y395
 T395

A son of our own herd bull Robust D127, weaned at 760 lbs in October.



30 Rockin H Mr. Robust H127

Homo Black Homo
 Polled ~ 5/8 SM
 11/32 AN 1/32 CS
 ASA#3831539
 BD: 3-16-20 ~ Tattoo: H127
 Adj BW: 86 ~ Adj WW: 643

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	1.2	75	111	.22	4	25	63	15
DOC	CW	YG	Marb	BF	REA	API	TI	
12.1	36.0	-.34	.22	-.058	.94	123	75	

GW Robust 605Z
 Rockin H Mr. Robust D127
 Rockin H Miss Rampage
 S A V Brilliance 8077
 Rockin H Mr. Brilliance
 Rockin H Ms. Olive

A real nice SimAngus™ bull that is out of our own Mr. Robust herdsire. This fella has a real nice phenotypical presence to him that just ties his head and neck into his shoulder well and possesses a real nice rib shape to him. Replacement heifer maker here.



31 Rockin H Mr. H131

Hetero Black
Homo Polled
3/8 SM 1/2 CS 1/8 AN
ASA#3831433
BD: 3-17-20 ~ Tattoo: H131
Adj BW: 87 ~ Adj WW: 638

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	1.9	79	111	.20	4	26	66	10
DOC	CW	YG	Marb	BF	REA	API	TI	
9.8	26.3	-.44	.16	-.084	.92	108	75	

GW Robust 605Z
Rockin H Mr. Robust D127
Rockin H Miss Rampage
Rockin H Ms. A261

A really cool, side profiling bull that moves like a cat. Super sure footed. Big hip and top that ties a real cool front third, this guy has been one of my favorites out of our own Robust herd sire. Replacement heifer maker.



32 Rockin H Mr. Highplains H19

Homo Black Blaze
Homo Polled Purebred
ASA#3831467
BD: 1-31-20 ~ Tattoo: H19
Adj BW: 83 ~ Adj WW: 624

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	.7	82	121	.24	7	28	69	18
DOC	CW	YG	Marb	BF	REA	API	TI	
10.2	33.8	-.32	.34	-.069	.78	150	87	

CCR Cowboy Cut 5048Z
TJ High Plains 986E
TJ Ms. 38W
KNH Added Value 58w
Rockin H Ms. Eve E65
Rockin H Ms. Calley

Purebred, blaze faced High Plains son built longer and cleaner fronted than most. Weaned at 740 pounds on 10/27.



STRONG AGE BULLS

33 Rockin H Mr. Boise G59

Homo Black Polled
1/2 SM 1/2 CS ~ ASA#3685357
BD: 2-3-19 ~ Tattoo: G59
Adj BW: 80 ~ Adj WW: 654

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	.4	59	76	.11	8	26	55	11
DOC	CW	YG	Marb	BF	REA	API	TI	
9.4	5.6	-.58	.10	-.116	.85	104	64	

Mr. Ishee Catalyst
RBS Boise B63
RBS Miss S63
W090

RBS Boise son that's super long, sure footed, easy moving bull that should cover cows easy.



Rubys Turnpike 771E, Sire

34 Rockin H Mr. Turnpike G160

Hetero Black Homo Polled
3/4 SM 1/4 AN ~ ASA#3685368
BD: 3-4-19 ~ Tattoo: G160
Adj BW: 90 ~ Adj WW: 703

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.4	85	135	.32	3	17	59	14
DOC	CW	YG	Marb	BF	REA	API	TI	
9.7	35.7	-.31	.03	-.072	.74	109	72	

WBF Significant B132
Rubys Turnpike 771E
Rubys Miss Cleo 240Z
Dameron First Impression
Rockin H Ms. Dakota D07
HSF Julie Ann B408

Another Ms. Dakota D07 calf. Her natural born son from 2 years ago. Ranks in the top 15% for VVW and YW and out of the super popular Rubys Turnpike.



35 Rockin H Mr. Upgrade G154

Hetero Black Homo
Polled Purebred
ASA#3685369
BD: 3-3-19 ~ Tattoo: G154
Adj BW: 89 ET ~ Adj WW: 702

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.0	78	112	.22	2	20	59	13
DOC	CW	YG	Marb	BF	REA	API	TI	
9.7	27.0	-.58	.00	-.125	1.07	112	73	

Ellingson Legacy M229
Mr. NLC Upgrade U8676
Ms. NLC Mojo S6119 B
Triple C Cash
KSR 25M
KSR 32K

Super long, stout Upgrade son out of one of our first donors KSR 25M. We have sold a few of his matings in the past years sales and they have become very well received. This will probably be the last one you see. Get ahold of him while you can.



36 Rockin H Mr. Lawmaker G114

Red Dbl Polled
Purebred
ASA#3685329

BD: 2-23-19 ~ Tattoo: G114
Adj BW: 86 ~ Adj WW: 747

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	2.1	70	90	.13	4	29	64	19
DOC	CW	YG	Marb	BF	REA	API	TI	
9.8	20.6	-.57	.08	-.107	1.09	125	71	

CDI Authority 77X
KWA Law Maker 59C
KWA Ms. Rock 14X
Hook's Yukon 80Y
Rockin H Ms. Beckie B25
Rockin H Built Right

Purebred Law Maker son that traces back to the great 25M cow.

37 Rockin H Ms. Hidden Assets H55

Black Star Dbl Polled Purebred ~ ASA#3725192
 BD: 2-12-20 ~ Tattoo: H55
 Adj BW: 78 ~ Adj WW: 738

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14	-.2	88	136	.31	8	17	60	19
DOC	CW	YG	Marb	BF	REA	API	TI	
10.5	33.9	-.32	.25	-.038	1.03	155	89	

Hook's Black Hawk 50B
KRJ HZN Direct Impact F805
OMF/DK Darling D49
CCR Wide Range 9005A
Rockin H Ms. Ellen E87
KGH Miss Grade 274Z

FANCY OPEN FEMALES



Another favorite, purebred Direct Impact daughter, offers a different pedigree than most. She is super fancy in her design. She has a killer front third, smooth shoulder, big square hip and top, moves out with ease and has a great disposition. If your still shopping for a show heifer that will walk the walk then this gal fits the bill. Lets not forget to mention that awesome EPD profile. Dont miss out on the hidden asset.

Rockin H would offer 1/2 interest in this young donor and give you the option to double your bid if you choose to own her all. In that case, we would like to retain 1 flush of a minimum of 6 embryos at the seller's expense.



38 Rockin H Ms. Bozeman H24

Black Dbl Polled
3/4 SM 1/4 AN
ASA#3831542
 BD: 2-3-20 ~ Tattoo: H24
 Adj BW: 80 ~ Adj WW: 585

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	2.1	72	107	.22	6	16	52	14
DOC	CW	YG	Marb	BF	REA	API	TI	
9.6	17.6	-.49	.19	-.095	.90	126	75	

GW-WBF Substance 820Y
Hook's Bozeman 8B
Hook's Will Power 24W
RS 17Y
Rockin H Ms.A62
Rockin H Ms.U62

Long, stout, easy moving Bozeman daughter.

39 Rockin H Ms. Highroad H25

Black Dbl Polled
Purebred
ASA#3831474
 BD: 2-4-20 ~ Tattoo: H25
 Adj BW: 84 ~ Adj WW: 576

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	.9	85	130	.28	8	27	70	17
DOC	CW	YG	Marb	BF	REA	API	TI	
12.4	37.5	-.39	.46	-.058	1.13	157	92	

Hook's Beacon 56B
KBHR High Road E283
WS Miss Sugar C4
Mr. NLC Bismark 07Z
Rockin H Ms. Bismark F117
Rockin H Red Lady

Purebred High Road daughter bred and built to be a great cow, API in top 10% and TI in the top 4%.



CCR Wide Range 9005A
 Rockin H Mr. Longrange
 Rockin H Ms. Casino
 Dameron First Impression
 Rockin H Ms. Dakota D07
 HSF Julie Ann B408

40 Rockin H Ms. High Hopes H117

Black Dbl Polled 5/8 SM 5/16
 AN 1/16 CS ~ ASA#3725196
 BD: 3-13-20 ~ Tattoo: H117
 Adj BW: 83 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	1.7	82	127	.28	4	13	54	15
DOC	CW	YG	Marb	BF	REA	API	TI	
9.5	37.4	-.29	.00	-.044	.93	113	72	

Dakota D07's natural born calf out of our high selling bull in our 2019 sale going to Randy Gronke, Waubay, SD. We think pretty highly of this young heifer, she has had that eye catching presence to her since day one. She is super fancy and feminine in her design. Don't hesitate on this one she will follow in her mother's foot steps and produce the good ones time after time. **Rockin H would like to retain a flush with 6 transferable embryos on this young heifer at the seller's expense.**



41 Rockin H Ms. 20/20 H35

Black Baldy
 Dbl Polled
 Purebred
 ASA#3831554
 BD: 2-5-20 ~ Tattoo: H35
 Adj BW: 86 ~ Adj WW: 741

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	3.6	101	144	.27	5	23	73	17
DOC	CW	YG	Marb	BF	REA	API	TI	
10.9	36.9	-.53	.15	-.096	1.26	137	90	

The stoutest heifer of the offering with a top 1% WW. Heifers like this shouldn't be leaving this farm, but we are offering her out to give another cattle family the opportunity of raising good quality cattle for their herd. You can't go wrong with a high performing blaze faced Mr. CCF 20-20 daughter.

Mr. CCF Vision
 Mr. CCF 20-20
 HTP SVF Dew The Stroke
 CCR Cowboy Cut 5048Z
 Rockin H Ms. Carolina
 Rockin H Miss Y391



42 Rockin H Ms. Highroad H65

Black Dbl Polled
 3/4 SM 1/4 AN
 ASA#3831529
 BD: 2-15-20 ~ Tattoo: H65
 Adj BW: 74 ~ Adj WW: 551

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	-.4	83	130	.29	8	24	65	17
DOC	CW	YG	Marb	BF	REA	API	TI	
13.2	42.4	-.29	.42	-.042	1.01	148	87	

Super long, cow power bred heifer that posts an impressive set of EPDs across the board.

Hook's Beacon 56B
 KBHR High Road E283
 WS Miss Sugar C4
 S A V Pioneer 7301
 Rockin H Ms. Pioneer
 ESP79



43 Rockin H Ms. HILB H98

Red Dbl Polled Purebred ~
ASA#3831461

BD: 3-1-20 ~ Tattoo: H98
Adj BW: 70 ~ Adj WW: 534

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	.2	76	108	.20	5	20	58	14
DOC	CW	YG	Marb	BF	REA	API	TI	
8.5	22.4	-.30	.15	-.076	.53	128	78	

W/C Executive Order 8543B
HILB F305D
KBHR D305
CAJS Blaze Of Glory
Rockin H Ms.Fakota F37
Rockin H Ms.Dakota D07

Fancy red head out of our high selling open heifer from the 2019 sale going to the Nemitz family. The dam, Rockin H Ms. Fakota, was successfully shown for two years. We did an IVF Flush on her with great results, so her future is really bright. Owned with Nemitz Cattle Company.



44 Rockin H Ms. Harmony H27

Black Dbl Polled
3/4 SM 1/4 AN

ASA#3725188
BD: 2-4-20 ~ Tattoo: H27
Adj BW: 78 ~ Adj WW: 716

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	.5	80	118	.24	6	25	65	17
DOC	CW	YG	Marb	BF	REA	API	TI	
12.6	35.4	-.42	.13	-.088	.95	125	76	

Mr. NLC Upgrade U8676
TJ Main Event 503B
TJ Miss New Day U14
TNT Axis X307
Rockin H Ms. Canyon 234
Rockin H Miss Ranch Hand

TJ Main Event daughter built with a little extra eye appeal, super clean fronted, wide topped and easy moving out of a great C234U cow family. This gal's best assets are coming soon. She will produce replacement heifers. She is halter broke, great show heifer prospect.



45 Rockin H Ms. 20/20 H81

Black Star Dbl Polled
3/4 SM 1/4 AN

ASA#3831535
BD: 2-21-20 ~ Tattoo: H81
Adj BW: 76 ~ Adj WW: 604

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
15	.0	81	119	.24	8	14	54	18
DOC	CW	YG	Marb	BF	REA	API	TI	
10.2	26.5	-.39	.12	-.069	.90	131	77	

Mr. CCF Vision
Mr. CCF 20-20
HTP SVF Dew The Stroke
S A V Final Answer 0035
Rockin H Ms.Final Answer
3C Crocus Y1615 B

Super cool made 20-20 daughter. Big rib, square hip out of a great Final Answer cow that also sells on the sale as Lot 62. Super disposition and will make a great cow.

46 Rockin H Ms. Bway F81

Black Dbl Polled Purebred ~
ASA#3535830
 BD: 2-6-18 ~ Tattoo: F81
 Adj BW: 73 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
7	2.0	73	111	.23	3	23	59	18
DOC	CW	YG	Marb	BF	REA	API	TI	
9.4	23.8	-.37	.15	-.092	.64	128	74	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-9-21 • Safe
 Est PM EPDs: 9 2.2 74 111 .23 4 24 61 17 9.8
 Carcass: 26.25 -.46 .06 -.10 .88 127 73

MCM Top Grade 018X
Hook's Broadway 11B
Hook's Water Lily 89W
ES Dakota NK68
ES W28
ESR80

Broadway daughter coming with her second calf, has a great udder and disposition.



Rockin H Mr. Boise F66, Pasture Sire

BRED FEMALES



47 Rockin H Ms. Classified G107

Black Dbl Polled
3/4 SM 1/4 CS
ASA#3685299
 BD: 2-20-19 ~ Tattoo: G107
 Adj BW: 79 ~ Adj WW: 613

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
8	3.1	78	114	.22	2	25	64	16
DOC	CW	YG	Marb	BF	REA	API	TI	
9.0	22.5	-.47	.13	-.100	.84	122	76	

Mr. TR Hammer 308A ET
TKCC Classified
Ford RJ Dolly Y83
Fischers Red Dream
Rockin H Miss Y391
N391



Rockin H Mr. Gus G83, Pasture Sire

The only first calf heifer in the offering, sired by Classified out of Y391 dam. A top producing cow for us.

Pasture Sire: Rockin H Mr. Gus G83 • Due: 4-28-21 • Safe
 Est PM EPDs: 9 2.05 80 116 .23 3 21 61 15 8.85
 Carcass: 28.55 -.47 .14 -.10 .92 130 79



Rockin H Mr. Houston H34, Son selling as Lot 9

48 Rockin H Ms. Hometown F34

Red Dbl Polled Purebred
ASA#3535842
 BD: 1-25-18 ~ Tattoo: F34
 Adj BW: 81 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
7	3.7	84	123	.24	3	24	66	19
DOC	CW	YG	Marb	BF	REA	API	TI	
9.0	37.8	-.51	.20	-.108	1.11	133	81	

GW Redestined 642X
CDI Hometown 246A
CDI Ms. Trump 86U
SVF/NJC Built Right N48
Rockin H Built Right
KSR 25M

Second calf heifer that is the dam to Lot 9 bull in the sale. She did an amazing job with her first calf but just bred back a little to late for our program. But has already proven herself.

Pasture Sire: Rockin H Mr. Gameboy G123 • Due: 4-30-21 • Safe
 Est PM EPDs: 10 2.35 82 121 .25 5 24 65 20 11.55
 Carcass: 35.45 -.46 .22 -.09 1.06 143 82

49 *GVFS Pearl E701*

Hetero Black Dbl Polled
Purebred ~ ASA#3271700
 BD: 3-14-17 ~ Tattoo: E701
 Adj BW: 95 ET ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.1	76	114	.23	6	13	51	17
DOC	CW	YG	Marb	BF	REA	API	TI	
6.4	32.1	-.52	.02	-.109	1.07	121	72	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-4-21 • Safe
 Est PM EPDs: 10 2.75 76 112 .23 6 19 56 17 8.3
 Carcass: 30.4 -.53 -.01 -.11 1.10 123 72



WS Beef Maker R13
WS Beef King W107
WS Miss Dreamboat T17
PVF-BF BF26 Black Joker
AJE-RCC Lizzys Pearl P4
NJC Lizzie

Purebred Lizzys Pearl daughter sired by WS Beef King. This young cow produced one of our top bulls last year.



Rockin H Mr. Boise F66, Pasture Sire



50 *Rockin H Ms. Eden E122*

Black Dbl Polled
Purebred
ASA#3352462
 BD: 2-13-17 ~ Tattoo: E122
 Adj BW: 81 ~ Adj WW: 608

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
8	3.4	80	122	.26	6	25	65	18
DOC	CW	YG	Marb	BF	REA	API	TI	
8.2	31.3	-.44	.02	-.089	.95	122	74	

CCR Cowboy Cut 5048Z
TJ Northward 573C
TJ 59X
RHS Mack CCS Black Joker
Miss Rockin H
Hart Miss E534 K297

Purebred TJ Northward daughter that goes back to the K297 cow family. Moderate, nice uddered young cow.

Pasture Sire: Rockin H Mr. Gameboy G123 • Due: 4-5-21 • Safe
 Est PM EPDs: 10 2.2 80 121 .26 7 24 64 19 11.15
 Carcass: 32.2 -.43 .13 -.08 .98 138 79

51 *Rockin H Ms. Ethel E182*

Black Dbl Polled
5/8 SM 1/4 CS 1/8 AN
ASA#3352428
 BD: 3-20-17 ~ Tattoo: E182
 Adj BW: 80 ~ Adj WW: 613

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	2.0	68	108	.25	6	33	67	15
DOC	CW	YG	Marb	BF	REA	API	TI	
10.3	29.4	-.39	.15	-.083	.82	125	73	

OBCC King Pin W42Y
Rockin H Mr. Conley
Rockin H Miss Y33
RS60U
Rockin H Ms. Liner
Rockin H Ms. W901

RH Conley sired, moderate frame, excellent milker and good disposition.

Pasture Sire: Rockin H Mr. Gameboy G123 • Due: 5-5-21 • Safe
 Est PM EPDs: 12 1.5 74 114 .25 6 28 65 18 12.2
 Carcass: 31.25 -.40 .20 -.08 .91 140 78

52 Rockin H Ms. Daytona D14

Black Polled 1/2 SM 1/2 CS ~
ASA#3352555
 BD: 1-16-16 ~ Tattoo: D14
 Adj BW: 75 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	1.6	73	103	.19	7	22	59	15
DOC	CW	YG	Marb	BF	REA	API	TI	
12.2	19.3	-.45	.21	-.090	.84	122	73	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-26-21 • Safe
 Est PM EPDs: 11 2.0 74 107 .21 6 23 60 16 11.2
 Carcass: 24.0 -.50 .09 -.10 .98 128 74



Triple C Singletary S3H
CCR Cowboy Cut 5048Z
CCR Ms. 4045 Time 7322T

S600

Young CCR Cowboy Cut daughter, great disposition, feet and udder.



CCR Cowboy Cut 5048Z, Sire



54 Rockin H Ms. Ranch Gal F17

Black Dbl Polled
Purebred
ASA#3535858
 BD: 1-19-18 ~ Tattoo: F17
 Adj BW: 82 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.3	76	109	.20	6	20	58	15
DOC	CW	YG	Marb	BF	REA	API	TI	
10.0	28.6	-.44	.02	-.096	.87	114	71	

R&R Chamberlain X744
JF Rancher 222Z
JF Ebonys Joy 734T
RS 17Y
Rockin H Ms. A866
DSR Perfect Red R866

Young coming second calf heifer out of JF Rancher.

Pasture Sire: Rockin H Mr. Gameboy G123 • Due: 5-18-21 • Safe
 Est PM EPDs: 11 2.15 78 114 .23 7 22 61 18 12.05
 Carcass: 30.85 -.43 .13 -.09 .94 134 77

53 Rockin H Ms. Daisy D17

Black Dbl Polled
3/4 SM 1/4 AN
ASA#3352537
 BD: 1-17-16 ~ Tattoo: D17
 Adj BW: 74 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	.6	75	120	.28	6	13	50	16
DOC	CW	YG	Marb	BF	REA	API	TI	
12.0	37.4	-.33	.01	-.090	.70	116	70	

Jass/JS Optimizer 58X
HPF Optimizer A512
HPF Rachels Dream X590
RS7U
Rockin H Black Velvet
RDDS Ms. Macho 819U

Cool made young Optimizer cow out of Black Velvet dam that was a show heifer for us a few years back.

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-8-21 • Safe
 Est PM EPDs: 11 1.5 75 115 .25 6 19 56 16 11.1
 Carcass: 33.05 -.44 -.01 -.10 .91 125 73

55 RCSC High Rise 643D

Black Horned
Purebred
ASA#3135603
 BD: 4-2-16 ~ Tattoo: 643D
 Adj BW: 80 ET ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
6	2.7	72	111	.24	1	25	61	13
DOC	CW	YG	Marb	BF	REA	API	TI	
11.8	27.3	-.42	-.03	-.080	.92	105	69	

Yardley Impressive T371
Yardley High Regard W242
Miss Yardley T68
GCC Whizard 125W
GCC Black Magic 104Z
Haines Cow 19S

Reserve Champion Simmental at the MN Beef Expo in 2017. A nice baldy cow out of Yardley High Regard. Bred to Rockin H Mr. Boise F66.

Pasture Sire: Rockin H Mr. Boise F66 • Due: 5-26-21 • Safe
 Est PM EPDs: 8 2.55 74 111 .23 3 25 62 15 11.0
 Carcass: 28.0 -.48 -.03 -.09 1.02 115 71

56 Rockin H Ms. Diamond D103

Red Polled Purebred ~
 ASA#3130178
 BD: 2-12-16 ~ Tattoo: D103
 Adj BW: 93 ET ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
7	4.2	73	111	.24	1	19	55	15
DOC	CW	YG	Marb	BF	REA	API	TI	
11.1	26.5	-.51	.06	-.099	1.04	112	70	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-13-21 • Safe
 Est PM EPDs: 9 3.3 74 111 .23 3 22 59 16 10.65
 Carcass: 27.6 -.53 .02 -.10 1.08 119 71



NF Trump S582
 CDI Authority 77X
 CDI Ms. Crocket 88T
 CNS Dream On L186
 Rockin Ritadream
 BR Miss Made Blk 094K

Purebred CDI Authority daughter out of Rita Dream, this combination has worked really well for us over the years. Diamond is a great young cow with alot of future left yet.



Rockin H Mr. Boise F66, Pasture Sire



57 Rockin H Ms. Double Shot D87

Black Baldy
 Dbl Polled
 5/8 SM 1/4 AN 1/8 CS
 ASA#3224789
 BD: 2-7-16 ~ Tattoo: D87
 Adj BW: 88 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.0	81	130	.30	5	19	59	13
DOC	CW	YG	Marb	BF	REA	API	TI	
10.8	37.9	-.37	.03	-.096	.79	107	71	

A baldy cow out of HPF Optimizer. Bred to Rockin H Mr. Boise F66.

Jass/JS Optimizer 58X
 HPF Optimizer A512
 HPF Rachels Dream X590
 3C Macho M450 BZ
 Rockin H Ms.Mocha
 Rockin H Ms.N78

Pasture Sire: Rockin H Mr. Boise F66 • Due: 5-11-21 • Safe
 Est PM EPDs: 10 2.7 78 120 .26 5 22 61 15 10.5
 Carcass: 33.3 -.46 .00 -.10 .96 121 74



58 Rockin H Ms. Dacey D40

Black Polled
 Purebred

ASA#3352545
 BD: 1-23-16 ~ Tattoo: D40
 Adj BW: 70 Twin ~ Adj
 WW: N/

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
11	2.1	80	115	.22	4	25	64	14
DOC	CW	YG	Marb	BF	REA	API	TI	
9.3	27.8	-.50	.17	-.115	.91	127	80	

Ellingson Legacy M229
 Mr. NLC Upgrade U8676
 Ms. NLC Mojo S6119 B
 SRS J914 Preferred Beef
 Double J Miss T751

Mr. NLC Upgrade daughter out of Double J Farms Preferred Beef cow. Big rib shape and dimension.

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-13-21 • Safe
 Est PM EPDs: 10 2.25 77 113 .22 5 25 63 15 9.75
 Carcass: 28.25 -.52 .07 -.11 1.02 126 76

59 KBHR D305

Red Dbl Polled Purebred ~
 ASA#3170012
 BD: 4-8-16 ~ Tattoo: D305
 Adj BW: 74 ~ Adj WW: 619

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	2.5	81	115	.21	5	25	66	20
DOC	CW	YG	Marb	BF	REA	API	TI	
0.0	32.1	-.35	.19	-.111	.52	136	79	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 5-8-21 • Safe
 Est PM EPDs: 10 2.45 78 113 .22 5 25 64 18 5.1
 Carcass: 30.4 -.45 .08 -.11 .82 131 76



BCLR Shamwow W611
 KS Madagascar A889
 KS Madame X424
 KBHR U060
 KBHR Y040
 KBHR U037

Purebred cow that we purchased off of the Passion For Perfection sale a few years ago to add some now outcross red genetics to our herd. She has that eye catching presence to her, a real cool front third with a big deep rib. We don't like to see cows like this leave the farm but she fell into the April group and we decided to disburse all of our April and May calvers this year, so don't hesitate on this young cow she has many miles left on her.



60 Rockin H Ms. Superior 600

Black Polled
 1/2 SM 1/2 CS
 ASA#3080368
 BD: 3-1-15 ~ Tattoo: C600S
 Adj BW: 80 ~ Adj WW: 617

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	1.6	59	83	.15	5	30	59	15
DOC	CW	YG	Marb	BF	REA	API	TI	
9.4	8.7	-.57	-.01	-.114	.89	102	60	

Mr. NLC Superior S6018
 3C Pasque X0572 B
 3C Crocus M884 B

1/2 blood 3C Pasque daughter with good feet and structure.

S600

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-16-21 • Safe
 Est PM EPDs: 10 2.0 67 97 .19 5 27 61 16 9.8
 Carcass: 18.7 -.56 -.02 -.11 1.01 118 68



61 Rockin H Ms. Waycool 905

Black Polled
 5/8 SM 3/8 AN
 ASA#2940620
 BD: 1-11-14 ~ Tattoo: B905
 Adj BW: 87 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
10	2.0	68	110	.26	2	28	62	11
DOC	CW	YG	Marb	BF	REA	API	TI	
11.0	41.0	-.34	.17	-.058	1.00	108	69	

Wheatland Bull 680S
 New Trend Way Cool 6W
 Keystone Radiance 13R
 Morgans Direction 111 9901
 W905

Real long made New Trend Way Cool cow.

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-13-21 • Safe
 Est PM EPDs: 10 2.2 72 110 .24 4 26 62 14 10.6
 Carcass: 34.85 -.44 .07 -.08 1.06 121 73

62 Rockin H Ms. Brilliance B595Z

Black Star Dbl Polled 1/4 SM	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
1/2 AN 1/4 CS ~ ASA#2940611	14	-.7	72	102	.19	6	24	60	12
BD: 1-14-14 ~ Tattoo: B595Z	DOC	CW	YG	Marb	BF	REA	API	TI	
Adj BW: 75 ~ Adj WW: N/A	10.4	26.2	-.15	.25	-.019	.56	118	73	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 4-21-21 • Safe
 Est PM EPDs: 12 .85 74 106 .21 6 24 61 14 10.3
 Carcass: 27.45 -.35 .11 -.06 .84 117 71



S A V Bismarck 5682
S A V Brilliance 8077
S A V Blackcap May 5270
HTP SVF In Dew Time
Rockin H Ms.Dew Drop
Rockin H Ms.Marker

S A V Brilliance daughter marked with a little bit of white on her head.



Rockin H Mr. Boise F66, Pasture Sire



63 Rockin H Ms. Final Answer A1615

Black Dbl Polled	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
1/2 SM 1/2 AN	16	-2.2	70	107	.23	11	19	53	20
ASA#2833720	DOC	CW	YG	Marb	BF	REA	API	TI	
BD: 1-1-13 ~ Tattoo: A1615	11.8	23.6	-.13	.20	-.028	.38	141	74	
Adj BW: 76 ~ Adj WW: N/A									

Sitz Traveler 8180
S A V Final Answer 0035
S A V Emulous 8145
3C Ten Fold
3C Crocus Y1615 B
3C Olie R5008

One of our favorite cows of the offering out of the famous S A V Final Answer. Dam of one of the top open heifers in the sale as Lot 44. This cow speaks for herself in that aspect. Great milker and disposition.

Pasture Sire: Rockin H Mr. Darkhorse • Due: 4-13-21 • Safe
 Est PM EPDs: 13 -.45 68 103 .21 7 18 53 15 9.5
 Carcass: 26.0 -.21 .20 -.04 .53 125 71



64 Rockin H Miss Y234U

Black Polled	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
Purebred	11	.3	53	75	.14	6	22	48	14
ASA#2624607	DOC	CW	YG	Marb	BF	REA	API	TI	
BD: 2-11-11 ~ Tattoo: Y234U	8.4	18.1	-.55	.00	-.116	.91	110	62	
Adj BW: 73 ~ Adj WW: N/A									

3C Macho M450 BZ
STCC Sheriff Taylor
Aunt Bea
Sand Ranch Hand
Rockin H Miss Ranch Hand
Hart Lady Hydro L234

Sherriff Taylor sired cow that has done an excellent job for us over the years producing mainly replacement heifer.

Pasture Sire: Rockin H Mr. Darkhorse • Due: 5-3-21 • Safe
 Est PM EPDs: 10 .8 60 87 .17 5 20 50 12 7.8
 Carcass: 23.25 -.42 .10 -.09 .79 116 67

65 Rockin H Miss Y754

Black Polled 1/2 SM 1/2 CS ~
ASA#2624623
 BD: 2-27-11 ~ Tattoo: Y754
 Adj BW: 89 ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9	3.3	57	84	.16	4	22	51	12
DOC	CW	YG	Marb	BF	REA	API	TI	
7.6	15.7	-.47	.01	-.092	.82	92	56	

Pasture Sire: Rockin H Mr. Boise F66 • Due: 5-23-21 • Safe
 Est PM EPDs: 9 2.85 66 97 .19 5 23 57 14 8.9
 Carcass: 22.2 -.51 -.01 -.10 .97 113 66



PVF-BF BF26 Black Joker
SS Ebony's Grandmaster
SOSF Ebony's Joy L-123

W754

1/2 Blood Grandmaster cow that has produced replacements and bulls for us.



Rockin H Mr. Boise F66, Pasture Sire

66 Rockin H Ms. A51

Black Purebred Commercial
 BD: 3-19-13 ~ Tattoo: A51
 Adj BW: N/A ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
9.3	2.2	70	105	.22	5	24	59	15
DOC	CW	YG	Marb	BF	REA	API	TI	
10.1	25.3	-.38	.11	-.083	.73	111	67	

Thick made commercial cow.

Pasture Sire: Rockin H Mr. Darkhorse • Due: 4-8-21 • Safe



67 Rockin H Ms. A190

Red Purebred Commercial
 BD: 2-18-13 ~ Tattoo: A190
 Adj BW: N/A ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
12	1.0	70	98	.17	6	24	59	4
DOC	CW	YG	Marb	BF	REA	API	TI	
6.1	9.9	-.43	.11	-.083	.69	92	69	

Real nice, thick, deep ribbed cow that we have used in our ET program.

Pasture Sire: Rockin H Mr. Derringer • Due: 4-18-21 • Safe



68 Rockin H Ms. 875 X875

Black Purebred Commercial
 BD: 2-22-10 ~ Tattoo: X875
 Adj BW: N/A ~ Adj WW: N/A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
13	-.1	66	91	.16	7	25	57	4
DOC	CW	YG	Marb	BF	REA	API	TI	
6.7	9.4	-.51	.01	-.116	.69	89	66	

Commercial, black Simmental cow that milks like a truck.

Pasture Sire: Rockin H Mr. Derringer • Due: 4-28-21 • Safe



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Explanation of How to Utilize API and TI Indexes

First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described to the left, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a \$50 bull if both are exposed to 30 cows over 4 years ($\$50 \text{ diff.} \times 30 \text{ hd.} \times 4 \text{ yr.} = \$6,000$). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. **For more information, visit www.simmental.org.**

Definitions of Terms

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels.

Back Fat (BF): Inches of backfat.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percent of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning weight due to milk.

Marbling (MRB): Marbling score.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of ribeye.

Warner-Bratzler Shear Force (WBSF): Pounds of force required to shear a steak.

Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario.

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Yield grade score.

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Calving Ease Bull

MR. HEISMAN H08

SSC SHELL SHOCKED 44B x ES Y61



Chance

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